

# Conductix-Wampfler Optimizes Software Delivery with Seapine Software

A world leader in intelligent energy and data transmission systems, Conductix-Wampfler produces products that supply power on a 24/7/365 basis to stationary and mobile systems such as overhead and port cranes, amusement rides, production machines, and large mass transit systems.

## Highlights

### Industry

Utilities

### Challenge

Establish a comprehensive, integrated platform to effectively manage the entire application development process and customer-facing applications.

### Solution

Seapine ALM

### Benefits

- Enhanced team communication and collaboration
- Improved control of all phases of the software delivery process
- Better communication between business and IT stakeholders
- Improved data sharing and visibility
- Increased accuracy and timeliness of customer transactions

The company's IT group is responsible for creating applications and automating business processes that enable Conductix-Wampfler employees to perform key work functions, such as customer service and support, engineering change orders, training, capital investments, and many other critical tasks.

## Integration Issues

When the organization's development and IT initiatives grew more complex and inter-system integration became an issue, the IT group soon realized it needed a comprehensive platform to effectively manage their entire application development process and customer-facing applications. Conductix-Wampfler turned to Seapine Software for an end-to-end ALM solution.

*"Seapine's complete ALM solution now enables us to efficiently manage our requirements, test cases, defects, and source code."*

**Chris Michl**

CIO, Conductix-Wampfler

“We were using Seapine’s Surround SCM product to manage our source code and other digital assets, and were very pleased with its capabilities,” said Chris Michl, CIO of Conductix-Wampfler’s US IT group. “But our defect tracking tool did not integrate with Surround SCM and had its limitations.”

In addition, Conductix-Wampfler’s development activities had become more intricate. “We were missing the key tools to better manage other aspects of our development process. Seapine’s complete ALM solution now enables us to efficiently manage our requirements, test cases, defects, and source code, as well as automate our functional and regression testing on a single tightly integrated platform.”

### **Bridging the Gap**

Conductix-Wampfler’s IT group leveraged the tightly integrated and customizable Seapine ALM solution to formalize and automate their entire software delivery process. Seapine’s software helped the organization promote team communication and collaboration through automated workflows and centralized control of all project assets.

Conductix-Wampfler was also able to bridge the communication gap between business and IT stakeholders by closely integrating their SAP, CRM, customer web sites, and quotation systems.

Now equipped with Seapine’s end-to-end ALM capabilities, the Conductix-Wampfler development team will be able to accelerate the delivery of high-quality system solutions to the competitive energy and data transmission marketplace.